RIDWAN IBRAHIM

Data Analyst

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GitHub | Portfolio | LinkedIn

PROFESSIONAL SUMMARY

Data Analyst with 5+ years of experience turning raw business data into actionable insight using SQL, Excel, Power BI and Tableau. Proven record of automating reporting workflows, building KPI dashboards and presenting findings to senior stakeholders across compliance, finance and customer-facing teams. Statistics graduate with professional experience in insurance and education, plus hands-on project experience across health, sales, telecommunications, fintech and consulting.

CORE SKILLS

- **Analysis** — Python (Pandas, NumPy, SciPy, Matplotlib), SAS, statistical and trend analysis
- **SQL & Excel** — SQL Server, MySQL, PostgreSQL; advanced formulas, pivot tables, Google Sheets
- **Dashboards & Reporting** — Power BI, Tableau, KPI tracking, business performance reporting
- Cross-functional collaboration and stakeholder presentation

WORK EXPERIENCE

Data Analyst — Noor Takaful Insurance Company | July 2025 – Present

- Extract and analyze large SQL Server datasets to generate business and operational insights
- Build and maintain Power BI dashboards tracking claims performance, compliance and operational KPIs for leadership
- Automate data preparation and reporting with Excel and SQL, cutting reporting time by 30%
- Partner with compliance and finance teams to improve regulatory submission accuracy; present recommendations to senior management that optimized claim resolution time and customer satisfaction

Data Analyst — Digital Bananas | May 2023 – July 2025

- Designed and maintained dashboards monitoring business performance metrics
- Cleaned, transformed and analyzed data with SQL and Excel; reported on customer behaviour, market opportunities, trends and investment levels
- Developed and delivered a data analysis curriculum for learners of diverse backgrounds and skill levels

Data Analyst — NIIT | September 2021 – January 2023

- Led lectures, workshops and hands-on projects on data analysis techniques
- Provided individualized coaching and feedback that strengthened students' analytical and problem-solving skills

PROJECTS

HR Analytics Dashboard — Personal Project | January 2026

- Built a Tableau dashboard enabling a client to compare employee benefit packages, and advised on technologies to better use their data

Customer Analysis Dashboard — Virtual Client Project | February 2026

- Built interactive Power BI dashboards on customer behaviour and engagement, improving segmentation and contributing to a 20% increase in targeted marketing effectiveness

EDUCATION

Bachelor of Science in Statistics — University of Ilorin, Kwara State, Nigeria | October 2016